



VIRTUAL EXHIBITION

CITY
DETAILS
mrexpo.ru



26 JUNE

IDENTITY AND
CULTURE

12:00 — 12:45

Global Citizen or Local Resident: Neighborhoods' identity and citizens' self-perception

13:00 — 13:45

Culture as a Service vs Culture as a Value: What's more important for the neighborhood?

14:00 — 14:45

Creating your own identity. How to design a modern local museum?

15:00 — 15:45

Resident = Tourist: Local tourism as an identity driver

16:00 — 16:30

Attention to locality. Cultural strategy for the district

27 JUNE

SERVICES AND
TECHNOLOGIES

12:00 — 12:45

Netflix vs Movie Theaters: How did consumption of the local services change because of the pandemic?

13:00 — 13:20

The district as a smartphone: An overview of local digital solutions

13:35 — 14:20

Urban Minecraft. The play as a way to reinvent the neighborhood

14:35 — 15:20

Small Data: how to evaluate the impact of local projects?

15:35 — 16:15

Life in an experimental neighborhood. Ideas and technologies of the district of the future

16:30 — 17:00

Hyperlocal world: How do technologies change our perception of space?

28 JUNE

SPACE

17:00 — 17:45

Forgot to ask. "Invisible" townspeople and the local environment

18:00 — 18:45

Projects to encourage. How to launch a local project and find understanding from the city?

19:00 — 19:30

Garden revolution. Guide for the successful local green space

19:45 — 20:05

Farm Cultural Park. From ruined courtyards to an international cultural center

29 JUNE

SUSTAINABILITY

17:00 — 17:45

Resilient district. What is local resilience and self-sufficiency?

17:55 — 18:30

Business district. How to make the district the center of jobs?

18:45 — 19:25

Cycling around: Local infrastructure for micro-mobility

30 JUNE

COMPLICITY

17:00 — 17:45

Scale of engagement: Participatory planning in the big cities

18:00 — 18:45

Blank spots: How to deal with a lack of communities at the local level?

19:00 — 20:00

Local initiatives: How to change the environment around you?

01 JULY

MY DISTRICT PROGRAM

12:00 — 12:45

Ideas for the district. Environment, good neighborliness, identity

13:00 — 13:45

Pets in Moscow: How to address the interests of pet owners?

14:00 — 14:45

Map of the future. Results of foresight sessions on the development of Moscow's districts